

# The Trend Collection

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BRIGHT & BREEZY  
LOOKBOOK  
FLOWERS &  
PLANTS  
spring/summer 2022



**LIVING**  
Recipe for  
the ultimate  
summer home

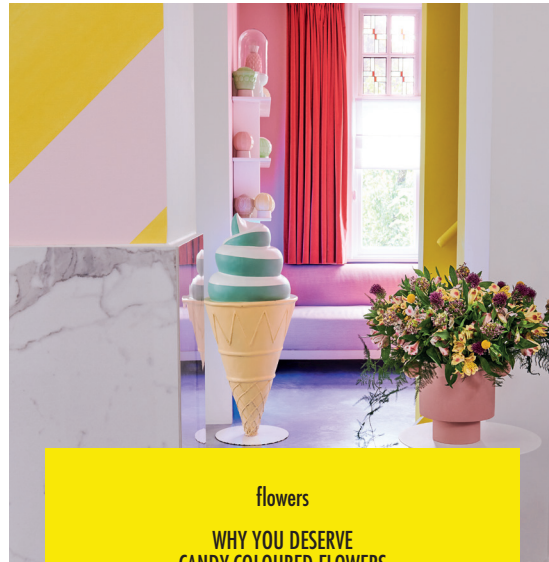
**FEEL GOOD**  
Back garden  
holiday

**GREEN**  
Let the good  
energy of plants  
surround you

**FLOWERS**  
Why you deserve  
candy-coloured  
flowers



garden  
DON'T YOU JUST LOVE A  
COLOURFUL GARDEN?  
page 13



flowers  
WHY YOU DESERVE  
CANDY-COLOURED FLOWERS  
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Welcome to the ultimate style trend magazine for FLOWERS & PLANTS. Our **Bright & Breezy** themed collection inspires you to embrace blooming plants & flowers in bright colours. They will uplift your mood and inspire your soul to celebrate every ordinary day like it's a holiday.

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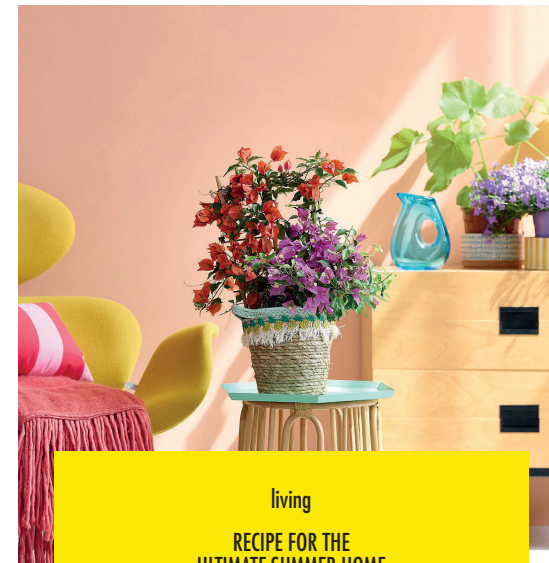
FUNNY HOW FLOWERS DO THAT CO.UK  
THE JOY OF PLANTS CO.UK



feel good  
BACK GARDEN HOLIDAY! MAKE YOUR OUTDOOR  
SPACE YOUR FAVOURITE PLACE TO BE  
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OUR FLOWERS AND PLANTS  
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living  
RECIPE FOR THE  
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green  
LET THE GOOD ENERGY  
OF PLANTS SURROUND YOU  
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## Let's make things bright & breezy

Here comes the sun. We've never been more ready to throw a party, so sing a song, dance, buy yourself a bunch of blooming plants and colourful flowers and let loving energy surround you.

Plants  
CALADIUM FANNIE MUNSON





Pants and bathing suit COS, pillows Sissy-Boy striped pillow, Christina's mother's plant, H&M Home

Plants  
FERN ADIANTUM RADDIANUM FRAGRANS,  
EPIPREMNUM AUREUM COLUMN

TREND

## ABSOLUTELY EVERY CORNER INSIDE AND OUTSIDE OUR HOME VIBRATES WITH FLORAL SUMMER HAPPINESS

**Roaring twenties 21/22**  
After almost two years of fear and restrictions, a new era of optimism has started. Much like the roaring twenties of the previous century, we're now looking forward to stepping into a time of floral happiness, seizing the day with the outlook to make every day a joyful one. With excessive amounts of blooming plants and bright flowers, we express our happy feelings. We cherish the little things, sharing each moment of spare time with our family and friends and enjoying what life has to offer. A cheerful feeling of freedom and possibilities prevails. It's time for happiness, and everyone is more relaxed. We crave colour, a sense of lightness, uplifting blooming plants and abundant bright bouquets in every corner of our home and garden. Think of colourful clouds of floral confetti descending from the sky and you'll instantly have a smile on your face. >



Rug Moooi

**Flowers**

ALLIUM (PURPLE RAM,  
STRATOS), FREESIA,  
LATHYRUS SUNSHINE  
LAVENDER, MILKWEED  
(BEATRIX, TUBEROSEA),  
OX-EYE DAISY, ORANGE  
PRIDE, POLYGONATUM  
MULTIFLORUM, TANACETUM  
PARTH SINGLE VEGMO,  
TULIP BALLROOM

**Back garden holiday**

The sunny and warm feeling of a day off spent in the garden is unlike any other. To bring that feeling with you wherever you are, bring in plants from the outdoors and give them a cosy spot in the living room, study or kitchen. The adorable-sounding Lucky charms oxalis and forget-me-nots are ready to take their place in both the spotlight and in our pots this season. Have a picnic on your carpet and celebrate every day like it's a holiday. Decorate dining tables with an abundance of flowers to create a warm and loving environment for friends and family. >



OUR SUMMER GOAL  
IS TO CREATE A  
WARM AND LOVING  
ENVIRONMENT USING  
FLOWERS & PLANTS

Shorts COS, bra Love stories

Flower  
ALLIUM GIGANTEUM



Choose a new kind of decorative plant, with happily bright neon pink veins or white spots like the beautiful caladium

Plants  
CALADIUM FANNIE  
MUNSON, ALLIUM

Cushions: striped & orange embroidery  
Sissy-Boy, pink H&M Home, striped  
Christina Lundsteen, limes Wehkamp,  
square blue and pink &Klevering, pink  
and red HKliving, picnic plaid H&M Home,  
planters Intratuin

### Summer inside

We like to decorate all sorts of things with flowers, even our walls, furniture and food. Cushions, fabrics, tablecloths and crockery have designs of flowers and fruit. Doors and windows are left wide open, allowing us to glance at the inviting flowerbeds growing in our garden. Everything vibrates with floral summer happiness in beams of summer sunlight. >

Vase Mica decorations, stool and plates stylist's own, books Zilverblauw



Plants  
FERNS ADIANTUM  
RADDIANUM  
FRAGRANS, EPIPHEM-  
NUM AUREUM COLUMN

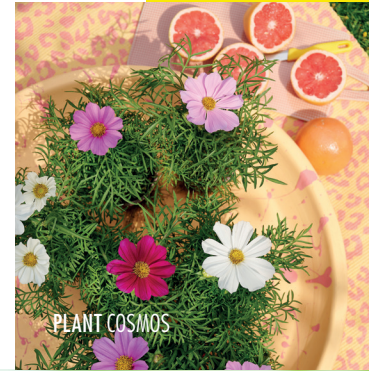
The Trend Collector



Flower  
ALSTROEMERIA  
HAWAIIAN DREAM

**Connection**

It's all about feeling connected. Altruism is more important than ever, and nature is our friend. Think bigger than yourself, look at the big picture and our common interests, and feel a connection with others. This summer is beaming with positive energy, with abundant floral beauty that's all around us. It's as if life wants to tell us that everything is going to be alright. Pay attention to wallflowers - everybody counts and the spotlight falls on those who are kind and generous. This Bright & Breezy trend is all about enlightenment and creating happy, bubbly feelings of connection, balance and harmony. Look at the world with soft and loving eyes.



PLANT COSMOS

Plants  
ALLIUM GIGANTEUM,  
FERN ASPLENIUM  
ANTIQUUM OSAKA



Plants  
SALVIA SALGOON SAGE



Plant  
HOSTA DON  
STEVENS

Bra Love Stories, Dungarees Reclaimed Vintage, Boots Hema



PLANTS  
PLANTAIN LILY, FERNS

Shorts and hat COS, tank top American Vintage, kimono Ollily, socks Falke, flip flops Birkenstocks

# Let's create a colourful garden

Don't you just love a colourful garden? Think bright bushes blooming everywhere in different gorgeous shades of colour, spreading their mesmerising scent in the breeze.

CARE Bougainvillea loves a sunny spot, and likes to be watered regularly

Invite the Mediterranean bougainvillea into your home this summer. It will make your mind wander to sunlit holidays. Although this adorable plant has no visible flowers it offers an abundance of colour.



Abundant sun lover  
BOUGAINVILLEA

## BRIGHT & BREEZY

Meet all seventeen flowers and house and garden plants from the *Bright & Breezy Trend Collection* for this spring and summer.



CARE Condition by keeping it in a light, warm spot, and water it regularly

Eye-catcher  
CALADIUM





Blooms to the max

CAMPANULA

The cheerful broom plant, also known as genista, encapsulates that spring feeling in a pot. With her eye-catching yellow flowers and her sweet scent, this plant fits perfectly within the Bright & Breezy home and garden. It provides instant sunny thoughts.

**CARE** Place your broom in a light and sunny spot which is not too warm to ensure maximum blooming, and water regularly to prevent the leaves and flowers from becoming too dry

**CARE** All this plants needs is a light spot, some water and to have wilted flowers removed

This happy house plant not only has an optimistic appearance, it's also easy to care for.



Oh, lovely scent

BROOM

With its big heart-shaped leaves that climb or dangle on long tendrils, sturdy scindapsus has many different guises.

**CARE** Scindapsus needs a light, warm spot and regular watering with tepid water. It also appreciates being misted frequently



Heart-shaped

SCINDAPSUS

Good luck charm

OXALIS



The lovely oxalis are said to bring good luck to both your home and the people in it. You can even serve your friends and family 'good luck-salads' garnished with both leaves and flowers, if you choose the edible version of this plant.

CARE Place this friend in a light spot and water frequently and it will be with you for a long time to come

Shapes & shades

FREESIA



Freesia smells so delicious that you could almost forget to admire the flower's appearance.

CARE Protect freesias from bright sunlight to enjoy your Bright & Breezy flowers for longer

This uncomplicated flower looks like a child's drawing. The ox-eye daisy, also known as *Leucanthemum*, has a generous yellow heart surrounded by a crown of white petals. Her naive shape brings uplifting dots of joy to every Bright & Breezy bouquet.

**CARE** The ox-eye daisy likes to have wet feet, so put them in a vase as soon as possible

**Uncomplicated joy**

OX-EYE DAISY



**CARE** Make sure there's no leaves in the water, and remove a part of the stem before you put these beauties into a vase

COLLECTION  
flowers

**Perfect friend**

ALSTROEMERIA

Alstroemeria symbolises friendship, and therefore is an obvious candidate for a trend that is all about connection.





Sculpted pleasure  
MILKWEED

CARE Milkweed will last for days in a vase, providing positive vibes for longer than a week

Milkweed has rather coarse stems that contrast vigorously with the delicate sculpted umbels.

CARE This plant is very fond of sunlight. Add just a little bit of water and your yarrow will shine for days

Yarrow - also known as achillea - spreads a lovely scent, don't forget to give this flower a well-deserved spot.



Umbel flower  
YARROW

COLLECTION  
flowers



Elegant lady  
ALLIUM

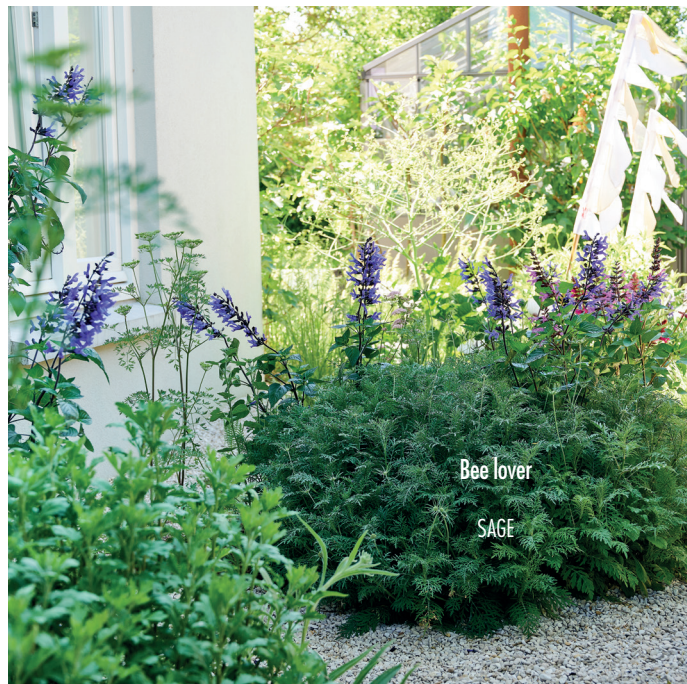
There is something pleasantly cheeky about the allium. This flower globe consists of an infinite number of tiny flowers, and it dries beautifully. Give it space and the allium will shine.

CARE Place in a thoroughly cleaned vase, and replace the water every three days to enjoy your allium for as long as possible

COLLECTION  
garden plants

Colour plays a key role in our **Bright & Breezy** trend, so the bright violet sage is absolutely essential.

**CARE** Place sage in the sun and out of the wind, and water it on hot days. It looks great in a border or in a pot with room to grow



Bee lover  
SAGE

**CARE** Give your garden ferns plenty of water and keep them out of the wind to enjoy the stunning leaves as long as possible



The shape of garden ferns is absolutely breathtaking.

Shade-loving magic  
GARDEN FERNS



You can count on the bright cosmos to bring colour to your garden.

Colour burst  
COSMOS

**CARE** Cosmos likes bright sunlight and to be regularly watered. Please remove wilted flowers to encourage new flowers to bloom

CARE Columbine thrives in the sun or partial shade, and likes to drink lots of water.

Nodding flowers with five pointed petals dangle in the wind. Meet the magnificent columbine, also known as aquilegia, adored by bees and butterflies.

Butterfly magnet  
COLUMBINE

COLLECTION  
garden plants

A decorative giant amongst low-growing bloomers. You can recognise the beautiful hosta by the sizable rosettes of leaves from which purple or lilac flower stems emerge. Many varieties also have leaves with attractive markings in faded colours from dark green, to white, to an absolutely gorgeous greyish green.

CARE Sun or shade will do fine. Keep the soil damp and give the plant some fertiliser in spring to enable the carefree enjoyment to begin

Easy-going giant  
HOSTA

THROW A PARTY, INVITE YOUR FRIENDS, AND SEND YOUR GARDEN PLANTS A VIP INVITATION



Plants  
BOUGAINVILLEA (ALEXANDRA,  
SANDERIANA), CAMPANULA  
PORTENSCHLAGIANA,  
SPARMANNIA AFRICANA

Basket stylist's own, carafe Pal's Potten, carpets Kids Depot and Rocafloor, pillow Ikea, stool OYOO, tray Hay

## Live a cheerful life

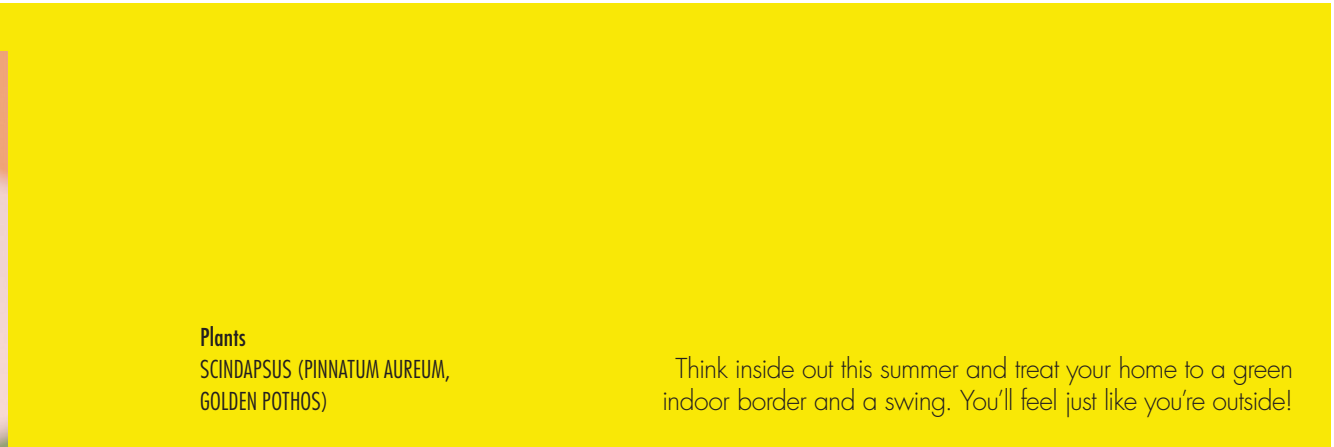
Bring your garden plants inside and you'll have a friend blooming in every corner. Placing sunny bouquets on tables and sideboards creates a happy summer home!



Plants  
OXALIS (TRIANGULARIS IKIGAI  
AND PAPILLONICEA)

Cake stand OYOY, teapot HKliving

BRING YOUR GARDEN INSIDE  
AND YOUR HOME WILL LOVE YOU FOR IT



Plants  
SCINDAPSUS (PINNATUM AUREUM,  
GOLDEN POTHOS)

Think inside out this summer and treat your home to a green indoor border and a swing. You'll feel just like you're outside!



Rattan hanging bowl HKliving, pots and side table stylist's own





WHEN YOU PLACE BLOOMING PLANTS IN EVERY CORNER, YOU'LL ALWAYS HAVE FLOWERS TO BRIGHTEN UP YOUR DAY

Plants  
CAMPANULA  
AMBELLA  
INTENS PURPLE

Planters Intratuin, candle holder stylist's own



Baskets Mangisliving, cutting board J. Inne, Stoff Melvire

Plants  
CAMPANULA ISOPHYLLA  
(BERLIN BICOLOR, DUBLIN  
BLUE), AFRICAN LINDEN

LIVING

Plants  
COLUMBINE



Why not place some plants on your stairs to create a blooming audience every time you ascend and descend?



Planters stylist's own

Plants  
BROOMS, TOLMIEA,  
CALADIUM PEPPERMINT

# SUNNY BOUQUETS

Flowers  
ALCHIMELLA MOLLIS, ALLIUM,  
CHASMANTHIUM LATIFOLIUM, FREESIA,  
MILKWEED, PANICUM VIRGATUM DALLAS  
BLUES, PHLEUM PRATENSE



Dish Pomax, stool Pol's Potten

Flowers  
ALLIUM, ALSTROEMERIA,  
FREESIA, MILKWEED, OX-EYE DAISY,  
RANONKEL, YARROW



Lunch bag used as planter HIP

SPOIL YOURSELF BY PUTTING  
SUNNY AND BRIGHT BOUQUETS  
NEXT TO YOUR BED. YOU'LL WAKE  
UP WITH A SMILE EVERY DAY!

## TEAM UP WITH YOUR FLOWERS TO DECORATE YOUR HOME

### Flowers

ALLIUM DUTCHMAN, FREESIA BLUE MOON, MILKWEED (BEATRIX, HELLO YELLOW, TUBEROSA), OX EYE DAISY, STIPA GIGANTEA, TANACETUM PARTHENIUM



Jug Kitchentrend

### Flowers

ALLIUM, CALLENDULA, FREESIA SOLEIL, MILKWEED ICE BALLET, OX-EYE DAISY, TANACETUM PARTHENIUM SINGLE VEGMO, YARROW PARKERS VARIETY

Enjoy the freedom of a bright & breezy life

Vase Hay



# Candy-coloured flowers

It's time to celebrate. Indulge yourself, fill each room with happy flowers. You deserve it.



Flowers  
ALLIUM, FREESIA,  
MILKWEED, SCABIOSA,  
STIPA GIGANTEA, TAGETES  
ERECTA PROMIS ORANGE

Cake tray OY0Y

Jacket Ragged Jeans



Flower  
YARROW

FLORALS

BY BUYING FLOWERS,  
YOU'RE BRINGING  
THE WARMTH OF THE  
SUN INTO  
YOUR HOME



Flower MILKWEED



Flower ALSTROEMERIA BALI



Flowers  
ALSTROEMERIA, ALLIUM,  
CRASPEDIA

Pink Inka flower pot OY0Y



Vases & Kvevering, plate J-Line, jug and cutlery stylist's own

Flowers CALLENDULA, FREESIA, OX-EYE DAISY,  
MILKWEED, YARROW, TANACETUM  
PARTHENIUM SINGLE VEGMO

LIVE LIFE  
WITH JOY



Vases and fish & Kvevering

Flowers  
ALSTROEMERIA



Vase Kersten, stool Pop's Pattern

Flowers  
YARROW,  
OX-EYE DAISY,  
BRIZA MAXIMA  
BALI



## Back garden holiday

As the sun shines brighter every day and fresh green things start growing, your outdoor space becomes your favourite place to be. The sight of bright colours soothes your soul. Even just for a few minutes, it feels like the perfect holiday.



Plants  
FERN NEPHROLEPIS  
EXALATA GREEN LADY



Pillow flowers HKliving, pillow yellow & Klevering, plaid Zara Home, dress & Other Stories



Plants SALVIA, COREOPSIS  
GRANDIFLORA SOLANNA, HELIANTHUS,  
TROLLIUS LEMON QUEEN



Plants  
CALLENDULA OFFICINALIS, CALLISTEPHUS  
CHINENSIS, COREOPSIS GRANDIFLORA  
SOLANNA, SALVIA SAGE, HOSTA,  
TAGETES ERECTA TAISHAN ORANGE

Flowers  
OX-EYE DAISIES, OENOTHERA  
LAMARCKIANA

Hot tub Weltrevree

COLOURS  
SO VIBRANT  
YOU CAN ALMOST  
SMELL THEM



# THIS IS MY HAPPY PLACE

Basket Furnilux, Hammock Lullak



Plants  
CITRUS SINENSIS, COLUMBINE, FELICIA  
AMELL FELICITAR BLUE



Plants FERN NEPHROLEPSIS  
EXALATA GREEN LADY, HOSTA

Pillows: terracotta Sissy-Boy, pink/red and flowers HKliving, orange planter Intratuin, chairs Ikea



Plants  
COLUMBINE, COSMOS,  
FERN, HOSTA, OX-EYE DAISY,  
SAGE, TULIP

Boots TMK1, jumpsuit COS



Plants  
FERN NEPHROLEPSIS EXALTATA GREEN LADY,  
HOSTA, SALVIA SAGE LAKE TAHOE

Yellow basket made by stylist



Plants BOUGAINVILLEA SANDERIANA, CALADIUM PEPPERMINT

# Decorate with plants

Uplift your home with the most intriguing plants you can find. Think pink, white, striped and spotted leaves. Combine with blooming plants and any ordinary day will feel like the happiest day.



TODAY I'M OVERFLOWING WITH ENERGY AND JOY



Plants SCINDAPSUS  
Towel Sissy-Boy, mirror & Klevering, baskets stylist's own

Plants SCINDAPSUS AUREUM COLUMN



Plant CALADIUM WHITE  
Vase Social label, lamp Tonone, plates, table & stool stylist's own

Plants OXALIS (TRIANGULARIS IKIGAI AND PAPILIONACEA)  
Paper plates Xenos, plates & Klevering, tablecloth Kitsch Kitchen

GOOD ENERGY SURROUNDS US

Plant CALADIUM PEPPERMINT



Plant OXALIS DEPPEI





**FLOWERS  
AND PLANTS**

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*provide  
instant  
happiness*

**FUNNY HOW FLOWERS DO THAT** .CO.UK

**THE JOY OF PLANTS** .CO.UK